

Class : B.Com - 1

Subjects : Business Economics
and Environment

Paper : 1

Unit : II

Topic : Supply Curve & Slopes

Lecture

Sequence No : 8

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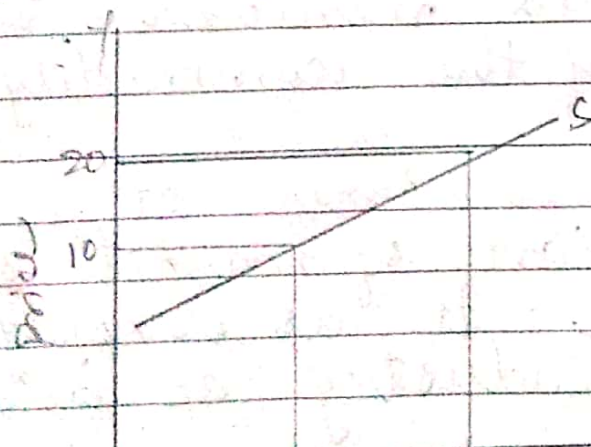
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Supply Curve And Its Slope

Supply curve is a graphic presentation of supply schedule, showing various quantities of a commodity offered for sale at different possible prices of that commodity. It shows the positive relationship between price of a commodity and its quantity supplied. Higher quantity is offered for sale at higher price of the commodity. Supply curve has two aspects.

- 1) Individual Supply Curve
- 2) Market Supply Curve.

1) Individual Supply Curve: Individual supply curve is a graphic presentation of supply schedule of an individual firm in the market. Sloping upwards, it indicates positive relationship between price of a commodity and quantity supplied. S curve

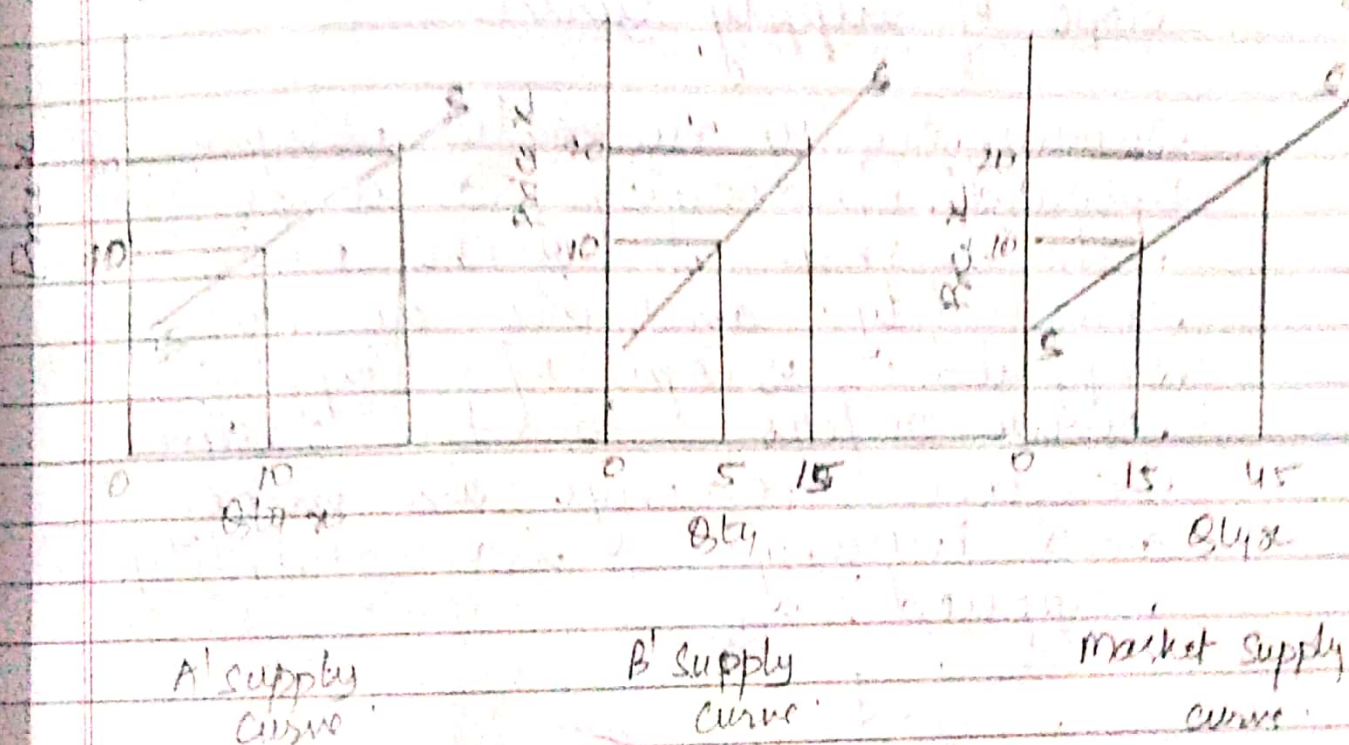


This figure is drawn on the basis of individual supply schedule. S curve has a positive slope, showing that quantity supplied increases in response to an increase in own price of the commodity and it decreases in response to a decrease in own price of a commodity. Thus, if the price is ₹ 15 per unit, the firm is ready to sell 20 units of the commodity. And when price increases to ₹ 20 per unit, the quantity supplied increases to 230 units.

However, there is often a minimum price of the commodity in the market. In the above schedule and diagram, it is ₹ 15. Supply starts only if market price is at least equal to the min price. It is called minimum supply price of the commodity.

② Market Supply Curve: It is a graphic presentation of market supply schedule. It is supply curve of the industry as a whole.

It is a horizontal summation of supply curves of all the firms in the industry. Like individual supply curve, it shows +ve relationship between price and quantity supplied of a commodity.



A and B panels show individual supply curves, while panel C shows market supply curve. It shows that when price is ₹ 10 per unit, market supply is $(10+5)$ units = 15 units, when price is ₹ 15 per unit market supply is $(20+10)$ units = 30 units, and when price is ₹ 20 per unit, market supply is $(30+15)$ units = 45 units.

Market supply curve is a horizontal summation of the individual supply curves of all the firms producing a particular in the market.

Slope of supply curve.

Supply curve normally slopes upward, indicating a positive relationship between price of a commodity and its quantity supplied. Slope of supply curve refers to the ratio between 'change in price' and 'change in quantity supplied'.